

## **AgLink – Skills Academy: Training Capability Statement**

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*Organisation:* M&K Lawyers Group Pty Ltd t/as Macpherson Kelley Lawyers

*Key contact:* Kelly Dickson (Principal Lawyer)

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Melbourne-based

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### *Education & Qualifications:*

- Bachelor of Laws (Honours), La Trobe University
  - Bachelor of Behavioural Science, La Trobe University
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### *Programs & Services:*

- Legal and compliance advice, documentation, training and workshops, including:
    - o Trading documents (T+Cs of Sale, T+Cs of Purchase, supply agreements, distribution agreements, hire agreements, service agreements, disclaimers etc)
    - o Competition and trade practices law (dealings with competitors, pricing issues)
    - o Consumer law (advertising, product labelling, warranties, consumer complaints, statutory consumer guarantees, refunds, product safety, product recalls, trade promotions and competitions)
    - o Compliance with mandatory and voluntary standards
    - o ACCC and ASIC issues
    - o Security documents (bank finance, personal guarantees)
    - o Personal Property Securities Act (PPS), debt collection and asset protection
    - o Privacy and GDPR
    - o Consumer credit
    - o Intellectual Property protection (patents, designs, trade marks, confidentiality etc)
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### *Introduction & Biography:*

Kelly's practice has a particular focus on assisting manufacturers, wholesalers and retailers with all things related to the lifecycle of the supply of their goods and services:

- Design, creation and development of new products, services and ideas;
- Protection of innovations, designs and branding;
- Launch and promotion of products and services, including marketing and advertising collateral, product packaging and labelling;
- Sales channels and distribution methods;
- Customer complaints, warranty problems, refunds.

Kelly doesn't really talk like a lawyer – her job is to know the boring (but important) legal stuff, and make it interesting, useful and relevant.

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*Courses Conducted with AgLink:*

- Regular presenter at the various Link Group conferences
  - o Short legal updates
  - o Refresher seminars
  - o In-depth compliance workshops

